

# DESIGNING DESIGN BY KENYA HARA

[designing design by kenya hara](#)

The first part of Kenya Hara's "Designing Design" devotes to redesign projects of daily products. For example, Shigeru Ban turned a round roll of toilet paper into a square roll. In terms of functionality, a square roll creates more resistance than a round roll; therefore, it reduces usage.

[kenya hara designing design designboom magazine](#)

'design refers to the will to interpret the meaning of human life and existence through the process of making things.' - kenya hara

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Kenya Hara's "Designing Design" is just that book, and you should buy it immediately before it goes out of print. If the written content was not enough for you, the book is beautifully designed and has so many examples of great design inside.

[kenya hara wikipedia](#)

Kenya Hara Kenya Hara is an influential Japanese designer working as a design professor at the Musashino Art University, and a director of MUJI, a Japanese company selling daily products. Moreover, he is an author who wrote several design books.

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The opening sentence of Kenya Hara's recent book "Designing Design" states that "verbalizing design is another act of design." For those of us involved as much in design criticism as "design" itself, those are welcome words.

[designing design lars m ller publishers](#)

Kenya Hara, born 1958, is a Japanese graphic designer and professor at the Musashino Art University in Tokyo. Since 2002 he is the art director for MUJI.

[about hara design institute](#)

Designer, Kenya Hara (b.1958) emphasizes the design of both objects and experiences. In 2000, he produced the exhibition "RE-DESIGN--Daily Products of the 21st Century", which successfully presented the fact that the resources of astonishing design are found in the context of the very ordinary and casual.

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Designing the question is designing design and throughout the book each section tackles this from a different angle through a series of essays and examples of projects. It feels as if Hara is constantly trying to find a way to express his particular way of seeing the world in words.

[kenya hara s latest book designing design dezeen](#)

Here are some spreads and the cover (below) from Japanese designer Kenya Hara's latest book, "Designing Design". Hara is giving a talk about the book at an AIGA lecture in New York on 29 November.

[designing design kenya hara exhibition in china works](#)

This exhibition, held in China, featured a collection of Kenya Hara's work up to 2011. The content of the exhibit was divided into three major

chapters: finished design projects, collaborative projects with China that are just coming to fruition, and MUJI art direction.

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Kenya Hara, alongside Naoto Fukasawa one of the leading design personalities in Japan, has also called attention to himself with exhibitions such as Re-Design: The Daily Products of the 21st Century of 2000.

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Kenya Hara's "Designing Design" is just that book, and you should buy it immediately before it goes out of print. If the written content was not enough for you, the book is beautifully designed and has so many examples of great design inside.

[interview with designer kenya hara designboom magazine](#)

kenya hara was born in tokyo 1958. he graduated from the musashino art university in 1983 with a master's degree in design and soon after, joined the nippon design centre. in 1991, he founded ...

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Designing Design by Kenya Hara, 9783037784501, available at Book Depository with free delivery worldwide.

[kenya hara quotes author of designing design goodreads](#)

• Kenya Hara, Designing Design. tags: design, inspiration, philosophy, technology. 0 likes. Like "Before high technology began to drive society, there had been a balanced tug-of-war between technique and sensory perceptions. We used to judge issues and phenomena based on our sensory perceptions."

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Kenya Hara, alongside Naoto Fukasawa one of the leading design personalities in Japan, has also called attention to himself with exhibitions such as Re-Design: The Daily Products of the 21st Century of 2000.

[ex formation lars m ller publishers](#)

For Kenya Hara, design begins with the comprehension of the unknown. The explosion of knowledge available to us today can be dangerous for a designer's creativity. The concept of exformation, to which a chapter was already devoted in Designing Design, continues to preoccupy the Japanese designer.

[5 pieces of wisdom from japanese graphic designer kenya](#)

Tokyo graphic designer Kenya Hara's name is synonymous with the changing face of contemporary Japanese design. With his brilliantly simple design work for everything from bookstores to the branding for the Beijing Olympics, he also wrote the design bible "Designing Design" in 2007, which muses on the concept of emptiness in design aesthetics and philosophy.

[kenya hara on the design philosophy of muji businessworld](#)

He produced exhibits in Paris, Milan, and Tokyo entitled Tokyo Fiber "Senseware" in 2007 and 2009; and from 2008 through 2009, had an exhibit, Japan Car, in Paris and at the Science Museum in London in 2008-09, and a travelling exhibit entitled DESIGNING DESIGN Kenya Hara 2011 China Exhibition.

[design lecture series kenya hara](#)

Kenya Hara is a Japanese designer, curator, author, educator and renowned design thinker. Hara graduated from the Musashino Art University in 1983 with a master's degree in design and soon after,

joined the Nippon Design Center.

[q a with kenya hara design anthology](#)

On a recent trip to Tokyo, Design Anthology sat down for an insightful conversation with venerable design theorist, author and art director of Japanese lifestyle brand MUJI, Kenya Hara. Exformation "unlearning or unknowing" is the subject of your book.

[who is kenya hara quora](#)

Kenya Hara's design philosophy can be broadly defined into three categories. Haptic Designs are not only communicated through colors and shapes but also by how they physically feel. Hara believes that it is the design's role to provide a more rich experience to the user by taking advantage of the user's tactile senses.

[hara kenya designing design uk import book new ebay](#)

Kenya Hara, among the leading design personalities in Japan, has also called attention to himself with exhibitions such as Re-Design: the Daily products of the 21st Century of 2000.

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Hara's focus in these kinds of exhibitions is on visualizing and widely disseminating the potentiality of industry. The radius of his activity has been expanding to the rest of Asia as well, including the traveling exhibition "DESIGNING DESIGN Kenya HARA 2011 China Exhibition" that began in Beijing in 2011.

[robert l peters designing design kenya hara](#)

Kenya Hara recently sent me a copy of his latest book, Designing Design, a remarkable new title (in English!) from Lars Muller Publishers (ISBN-13: 978-3-03778-105-0) – elegant, thought-provoking, and contemplative.

[kenya hara design indaba](#)

Kenya Hara's design work is deeply rooted in Japanese culture, as demonstrated by the programmes he designed for the opening and closing ceremonies of the 1998 Nagano Winter Olympic Games. Hara graduated in 1983 with a Master's degree in design from Musashino Art University and soon after, joined the Nippon Design Centre.

[designing design kenya hara hardcover 9783037781050](#)

Designing Design by Kenya Hara available in Hardcover on Powells.com, also read synopsis and reviews. "Representing a new generation of designers in Japan, Kenya Hara (born 1958) pays tribute to his...

[book of the week kenya hara s designing design](#)

Designing Design Kenya Hara Shigeru Ban's square toilet paper rolls, for example, function to reduce consumption and save space in transportation and storage. Kaoru Mende returns the power of fire back to nature with his matches made of twigs.

[kenya hara archives dezeen](#)

Kenya Hara's latest book: Designing Design. Here are some spreads and the cover (below) from Japanese designer Kenya Hara's latest book, Designing Design. More.

[kenya hara philosophical science science](#)

Kenya Hara is one of the key figures behind the international success story of the MUJI brand. Captures the essence of Japanese aesthetics and simplicity in modern design. First-ever survey and insight into Kenya Hara's work. Order Form. Quantity ISBN 978-3-03778-105-0 english Title/Author Designing Design/Kenya Hara

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Designing Design by Kenya Hara Report this Page Representing a new generation of designers in Japan, Kenya Hara (born 1958) pays tribute to his mentors, using long overlooked Japanese icons and images in much of his work.

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Kenya Hara Designing Design (Paperback) /Anglais Kenya Hara Paperback published September 2014 REPRINT Representing a new generation of designers in Japan, Kenya Hara (born 1958) pays tribute to his mentors, using long overlooked Japanese icons and images in much of his work.

## [kenya hara tokyo japan](#)

Designer, Kenya Hara (b.1958) emphasizes the design of both objects and experiences. In 2000, he produced the exhibition "RE-DESIGN--Daily Products of the 21st Century", which successfully presented the fact that the resources of astonishing design are found in the context of the very ordinary and casual.

## [kenya hara the future of design the japan times](#)

Style & Design Kenya Hara: the future of design Designer Kenya Hara is looking to use the country's cultural resources to put a specific value on the unknown.

## [designing design book review course design matters](#)

Designing Design.By Kenya Hara. (Lars Muller Publishers; 4 th ed. Edition 2015. 467). Kenya Hara or rather Hara Kenya is a Japanese designer, his book Designing Design is about the next step in design.It could be design as a whole, or personally, either way it is about thinking past conventional thinking of what makes an object an object.

## [kenya hara aesthetics in the future as defined by innovation](#)

Kenya Hara Designer Born in 1958, graphic designer Kenya Hara emphasizes design of the abstract as much as he does the physical. In 2000, he produced "Re-Designâ€”The Daily Products of the 21st ...

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## [designing design artbook](#)

Designing Design. Published by Lars MÃ¼ller Publishers. By Kenya Hara. Representing a new generation of designers in Japan, Kenya Hara (born 1958) pays tribute to his mentors, using long overlooked Japanese icons and images in much of his work.

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Kenya Hara, among the leading design personalities in Japan, has also called attention to himself with exhibitions such as Re-Design: the Daily products of the 21st Century of 2000. Born in 1958. Graphic designer Kenya Hara served as the director of the Tokyo Fiber exhibition.

[design talk by hara kenya subtle japanhouselondon](#)

About Hara Kenya: Chief Creative Director for the Japan House project, eminent designer Hara Kenya is also President of Nippon Design Center, Professor at Tokyo's Musashino Art University and Art Director of MUJI. In the UK, Hara's work has been exhibited in London at the Design Museum, the Science Museum and The Wellcome Collection.

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via Design Museum Holon Kenya Hara curated his 4 emerging principal concepts, Re-design, Senseware, White and Exformation in his book "Designing Design". This entry was posted in Art , Books , Design and tagged Kenya Hara .